

Website Development for TTNY

Client Overview

TTNY, a lifestyle and fashion brand, partnered with OMA to design and develop a sleek, user-friendly website to enhance their online presence and drive sales.



Challenges

- Outdated website with poor user experience.
- Limited e-commerce functionality and slow load times.

Our Approach

- Website Redesign: Created a modern, mobile-responsive website with intuitive navigation and enhanced visuals to reflect TTNY's brand identity.
- E-commerce Integration: Built a seamless online store with secure payment options and optimized product pages.
- Performance Optimization: Improved site speed and implemented SEO-friendly practices.

Results

- +70% increase in website traffic.
- +60% boost in online sales.
- Enhanced user experience and customer satisfaction.

Conclusion

OMA's website development transformed TTNY's digital storefront, delivering a more engaging and profitable online platform. Get in touch to learn more.